

YOUR 3-DAY EXPERIENCE

AMPLIFY AI RETREAT

Three Days. One Breakthrough.

This isn't a conference. It's a hands-on implementation retreat where you bring a real business problem and leave with a real AI-powered path forward — plus the relationships and momentum to run with it.

July 29–31, 2026 · The Hive Event Center · Downtown Logan, Utah

DAY 1

Diagnose

Clarify your bottleneck. Open curiosity.
Build your first tool.

DAY 2

Build

Connect AI to your business. Train it to
work for you.

DAY 3

Deploy

Celebrate wins. Float the river. Take it
home.

amplifyai.dev · 50 seats · Application required

THE PROMISE

What you'll actually walk away with

Not inspiration. Implementation. Here's what three days in the room looks like for you.

A SOLUTION TO YOUR PROBLEM

Bring your biggest bottleneck. Work on it all three days with three expert guides in the room — not from the sidelines.

SOMETHING YOU BUILT

A prototype, workflow, or AI system direction you created yourself — ready to refine and deploy when you're back in the office.

SKILLS THAT STICK

Learn to brainstorm with AI, connect it to the tools you already use, and set up systems that keep working after the retreat ends.

PEOPLE WORTH KNOWING

50 entrepreneurs max. Real conversations, shared meals, outdoor adventures — relationships that outlast the weekend.

A TAKE-HOME PLAYBOOK

Leave with a workbook full of tools, ideas, and next steps — so Monday morning isn't a reset, it's a launch.

EXPERIENCES YOU'LL REMEMBER

Shared meals, outdoor evenings, and surprise experiences that remind you this retreat is as human as it is high-tech.

YOUR GUIDES ALL THREE DAYS

Braydon Carter — AI strategy & hands-on building · Tony Child — mindset & transformation · Bill Banta — business strategy & growth

Breakfast and lunch provided daily · Select evening experiences included

DAY 1 · WEDNESDAY, JULY 29

Diagnose & Design

Get clear on your problem. Open your mind. Build something real before the sun goes down.

MORNING

- **Welcome & connect** — meet the cohort, share your story, and name the business problem you came to solve.
- **Unlock curiosity** — shift from fear and uncertainty into the mindset where real AI breakthroughs happen, with Bill & Tony.
- **Brainstorm with AI** — turn raw ideas into clear plans using the same tools top operators use every day.

AFTERNOON

- **Build your first AI tool** — guided, hands-on session where you create something around your actual business problem.
- **Share wins & get unstuck** — celebrate early breakthroughs and get direct support from the guides in the room.

EVENING · OFF-SITE

- **Pizza dinner at the park** — great food, open air, real conversation with your cohort.
- **Curiosity games** — let loose, have fun, and connect — all in the spirit of curiosity.

OPTIONAL · OPEN BUILD TIME

Each evening, drop in for extra hands-on support if you want to keep building after the day wraps (8-11 PM).

DAY 2 · THURSDAY, JULY 30

Build & Breakthrough

Day one is your partner. Day two levels up to your employee. Here's how that arc plays out.

MORNING · AI AS YOUR PARTNER

- **Check in on your progress** — what worked last night? Did you build? What's coming up for you today?
- **Integrations training** — connect ChatGPT or Claude to the tools you already use and work side-by-side on real problems.
- **Practice in the room** — treat AI like a true work partner, with guides circulating to help you get unstuck.

AFTERNOON · AI AS YOUR EMPLOYEE

- **Business strategy** — SOPs, delegation, and growth planning so your AI employee actually sticks in your business.
- **Workflow training** — craft your first AI employee: systems that handle full tasks and processes on your behalf.
- **Celebrate wins** — see how far the room has come toward solving real business problems.

EVENING · OFF-SITE

- **Group dinner** — relaxed evening with the cohort. Great food, real connection, no slides.

OPTIONAL · OPEN BUILD TIME

Keep the momentum going — evening drop-in support for anyone who wants to go deeper (8–11 PM).

DAY 3 · FRIDAY, JULY 31

Deploy & Connect

See what everyone built. Close the loop. Cap it with an adventure.

MORNING

- **Show & Share** — walk the room and see what 50 entrepreneurs built in 72 hours. Steal ideas. Get inspired. Implement faster.
- **Send-off ceremony** — celebrate every win, prove every problem got attention, and receive your take-home playbook.

AFTERNOON · OFF-SITE

- **River float** — one of the best ways to experience Logan. Unplug, connect, and close the retreat the right way.

EVENING

- **On your own** — head home, explore Logan, or grab dinner with your new favorite people from the room.

WHAT'S INCLUDED

Daily breakfast & lunch

3 days of working sessions

Evening dinner & curiosity games (Day 1)

Group dinner (Day 2)

River float (Day 3)

Take-home playbook

3 expert guides in the room

50-seat intimate cohort

ARRIVING EARLY?

If you're in town the evening of July 28, join us around 8 for ice cream at the Creamery — purely social, for whoever's already here.

Ready to claim your seat? Apply at retreat.amplifyai.dev