

AMPLIFY AI RETREAT

THREE DAYS. ONE BREAKTHROUGH.

This isn't a conference. It's a hands-on implementation retreat — bring a real business problem and leave with a real AI-powered path forward, plus the relationships and momentum to run with it.

📅 JULY 29-31, 2026

📍 THE HIVE EVENT CENTER

👥 LOGAN, UTAH · 50 SEATS

YOUR THREE DAYS

DAY 1 · WED, JULY 29

DIAGNOSE & DESIGN

Get clear on your problem. Open curiosity. Build something real.

☀️ MORNING

- **Welcome & connect** — meet the cohort, name your problem
- **Unlock curiosity** — mindset with Bill & Tony
- **Brainstorm with AI** — ideas into plans

🌄 AFTERNOON

- **Build your first AI tool** — guided, hands-on
- **Share wins & get unstuck** — celebrate progress

🌃 EVENING · OFF-SITE

- **Pizza dinner at the park** — great food, real conversation
- **Curiosity games** — let loose in the spirit of curiosity

DAY 2 · THU, JULY 30

BUILD & BREAKTHROUGH

AI as your partner in the morning. AI as your employee in the afternoon.

☀️ MORNING · PARTNER

- **Progress check-in** — wins from last night
- **Integrations training** — ChatGPT or Claude + your tools
- **Practice in the room** — AI as work partner

🌄 AFTERNOON · EMPLOYEE

- **Business strategy** — SOPs, make it stick
- **Workflow training** — craft your first AI employee
- **Celebrate wins** — toward your solution

🌃 EVENING · OFF-SITE

- **Group dinner** — relaxed, real connection

DAY 3 · FRI, JULY 31

DEPLOY & CONNECT

See what everyone built. Close the loop. Cap it with an adventure.

☀️ MORNING

- **Show & Share** — see what the room built
- **Send-off** — wins + take-home playbook

🌄 AFTERNOON · OFF-SITE

- **River float** — unplug and close it right

🌃 EVENING

- **On your own** — head home or explore

Optional open build time each evening (8-11 PM) · Guides: Braydon Carter · Tony Child · Bill Banta

WHAT YOU'LL WALK AWAY WITH

**A SOLUTION**

Progress on your real problem

**SOMETHING BUILT**

A tool or workflow you created

**SKILLS THAT STICK**

Partner today, employee tomorrow

**PEOPLE**

50 entrepreneurs worth knowing

**PLAYBOOK**

Tools and next steps

**EXPERIENCES**

Evenings you'll remember

WHAT'S INCLUDED

- ☑️ Daily breakfast & lunch
- 🗓️ 3 days working sessions
- 🌃 Evening dinner & games
- 🍷 Group dinner
- 🌄 River float
- 📅 Take-home playbook
- 👥 3 expert guides
- 🕒 Open build time nightly

✨ **Arriving early?** If you're in town the evening of July 28, join us around 8 for ice cream at the Creamery — purely social, for whoever's already here.